



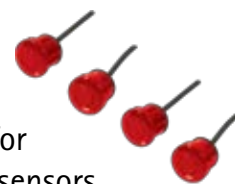
“VEBA: TAKING REVERSING FORWARD”

INTRODUCING A NEW RANGE OF COLOUR CODED
REVERSING SENSORS

AVRS SEN – COLOURED REVERSING SENSORS

Always forward thinking even when in reverse, VEBA's latest innovation are colour coded reversing sensors – now you can look just as stylish going backwards as you do going forwards!

The only colour match sensor kit on the market, these sensors offer a solution for drivers with a keen eye for style by allowing them to select a set of 4 coloured sensors that closely match with their own vehicle paintwork. Add to this the VEBA AVRS Conbox (Control box) kit that includes a 70DB Buzzer and an LED display unit and your customer is ready to go!



To aid with this, Veba have created the **Reversing Sensor Colour Book**, a quick reference guide designed to help dealer sales teams quickly and painlessly steer their customers through the selection process when choosing the coloured sensors and kit that meets their personal needs.

So whether a customer wants their system to comprise of a buzzer an LED display or even a full system to include, buzzer, camera and monitor it really couldn't be simpler. Using the book they would simply select a sensor colour to match with their vehicle paintwork and then choose the sensor system that best suits their needs.



For further information on this product or the full VEBA range please visit www.veba.uk.com

Company: Armour Automotive
Brand: VEBA
Website: www.veba.uk.com
Available: Go online to find your nearest dealer
SRP: Contact your nearest dealer for fitted price

Company contact:
Gary Duarte
Marketing
01420 476 767
gduarte@armourauto.com

About VEBA: Armour Automotive's multimedia department has continued its rapid growth into the ever changing world of audio visual entertainment. VEBA continually develops its range of easy fit AV systems and reversing sensors, as well as fitting and wiring solutions.

PRESS RELEASE – 19.11.2008

VEBA is a brand of Armour Automotive Ltd. All rights reserved 2008
Product and specification accurate at time of publication. www.armourauto.com